



YOUR BUSINESS: TO SUCCEED IN THE CURRENT MARKET

THE MARKET'S CURRENT STATE



The number of Londoners in need of residential housing products has grown faster than the total housing stock



Brexit, the prevalence of Build to Rent and relatively weak price growth have made sellers and landlords cautious



London's net migration and steady employment levels mean demand for residential products has not dampened



Mortgage Finance is in good health with the overall number of mortgage holders and first time buyers ever increasing

REVENUE GENERATION



Revenue is highly determined by the value you provide to your own customers. This means you need to extract the maximum possible value from buyers and renters of residential property.



With the rise of online and hybrid agents, competition within the industry has never been greater.



With challenges such as the Tenant Fees Act 2019 now in operation, new stream of non-regulated revenue are needed.

OUR BUSINESS: TO HELP YOU MAKE THE MOST OUT OF THE CURRENT MARKET

Given the nature of your client base and market reputation we would love for you to trial our Location Data Platform called **Walnsight**

Walnsight is like "Compare the Market" but for postcodes.

It allows users to find out anything and everything about the one aspect of a property that cannot be changed and the part of the property that accounts for 80% of its value.

Walnsight has accurate, well presented and easily digestible data on everything from the likelihood of getting a seat in your nearest tube station, to average £'s persq ft values and everything in between!



Better manage sellers and landlords expectations with best-in-class easily-accessible information.



Create more valuable interaction with customers while providing chargeable advisory services and increasing revenue



Enhance levels of trust in you by always being the authoritative voice on the local market, which will move prospects through sales funnels more quickly.

WHAT WAINSGHT USERS SAY



"It gives us an edge over the competition without losing any focus."



"Walnsight nicely augments the market insights we already provide to our customers."



"Halves the time needed to keep our local property expertise up to date."



We'd love to pop in, have a 5 minute chat and set you up with a no-obligation trial

Please do get back to us at sam@walulel.com or on 0203 488 0324

If you want to find out more about the merry band of cartographers, coders, quants and surveyors who spent over 30000 hours wrestling with servers, algorithms and GIS systems, all so you don't have to, head on over to www.walulel.com